

MEETING STUDENTS IN THE MURKY MIDDLE

PRESENTER(S):

- KARSON MARSH, ACADEMIC ADVISOR, HASLAM COLLEGE OF BUSINESS
- ALYSA SCHOENFELD, ACADEMIC ADVISOR, HASLAM COLLEGE OF BUSINESS

DESCRIPTION:

In our presentation we will be focused on identifying students in the “Murky Middle” (2.5 - 3.0 Cumulative GPA), and determining which of those are at risk for attrition. We will be discussing our identification strategies and our plan for retention interventions during the second year for rising sophomores of the Fall 2018 Freshman cohort within Haslam College of Business.

LEARNING OUTCOMES:

- Participants will be able to identify students in their respective colleges who are in the “Murky Middle”
- Participants will be able to assess outreach need for effective intervention
- Participants will understand the value of intervention strategies tailored to their colleges

NACADA CORE COMPETENCY(IES):

- INFORMATIONAL
- CONCEPTUAL
- RELATIONAL

ADVISING 2020 MODEL COMPONENT(S):

- SELF-EXPLORATION
- ACADEMIC PLAN