AMBASSADORS: STUDENTS COLLABORATING FOR A BETTER EXPERIENCE

PRESENTER(S):

- JACKIE BEHRENS, ACADEMIC ADVISOR, COLLEGE OF NURSING
- LISA BYRD, ASSISTANT DIRECTOR, TICKLE COLLEGE OF ENGINEERING
- KALLIE HOPPER, ACADEMIC ADVISOR, COLLEGE OF NURSING

DESCRIPTION:
This session will outline Student Ambassador Programs within the College of Nursing (CON) and Tickle College of Engineering (TCE) and how they impact our current and prospective student populations. Ambassadors participate in a multitude of various events each semester, impacting hundreds of students. Our ambassadors provide an edge to our programs by providing students with firsthand knowledge of our colleges. During this session, we will focus on how we utilize ambassadors to help recruit, retain, and engage students in college and university settings. These programs benefit student ambassadors as well, providing leadership development, interpersonal skills, public speaking, and relationship building.

LEARNING OUTCOMES:

- Participants will learn about the College of Nursing and Tickle College of Engineering ambassador programs
- Participants will learn how the colleges work with other university offices in order to provide programming to current and prospective Nursing and Engineering students.
- Participants will be able to adapt and apply key principles to their own college to develop an ambassador program

NACADA CORE COMPETENCY(IES):

- INFORMATIONAL
- RELATIONAL

ADVISING 2020 MODEL COMPONENT(S):

- SELF-EXPLORATION